

2024年3月吉日

ムーディーズ・ジャパン株式会社
ムーディーズ SF ジャパン株式会社

ブランド名変更に関するお知らせ

当社は今般、多様なリスクに関するインサイト(洞察)を提供する選ばれる企業を目指し、新しいブランド名とロゴを発表しました。従来からの変更点は以下の通りです。

旧ブランド	新ブランド	新ロゴ
ムーディーズ・インベスターズ・サービス	ムーディーズ・レーティングス	MOODY'S RATINGS
ムーディーズ・アナリティクス	ムーディーズ	MOODY'S

格付会社のブランド名として使用されてきた「ムーディーズ・インベスターズ・サービス」は、「ムーディーズ・レーティングス」と変更します。また、リスクや金融に関する情報、企業データを提供する「ムーディーズ・アナリティクス」に使用されてきたブランド名は、今後、「ムーディーズ」という名称に変更します。

尚、この度の変更はブランド名とロゴに関するものであり、ムーディーズの法人名については変更がない点にご留意ください。したがって、日本でビジネスを行う、ムーディーズ・ジャパン株式会社、ムーディーズ SF ジャパン株式会社、ムーディーズ・アナリティクス・ジャパン株式会社のそれぞれの法人名に変更はありません。

新しいブランドとロゴの詳細はこちらをご参照ください。

<https://www.moody's.com/web/en/us/about-us.html>

MOODY'S

RATINGS

Our brand evolution

We're updating the look and feel of our brand to better reflect the business we have become, and to express the ambition we have to become the leading source of relevant insights on exponential risk. Our new verbal and visual identity reflects our refreshed go-to-market strategy, reframing Moody's as a category of one and unlocking the opportunity this offers. We will now have one strong overarching corporate brand, which we aim to leverage and build equity into as much as possible.

Moody's Investors Service will now go to market as Moody's Ratings

Our credit rating agency is our heritage and the business we are best known for in global markets.

Moody's Analytics will now go to market as Moody's

Moody's provides data, intelligence and analytical tools to help business and financial leaders make confident decisions. Our reimagined brand heralds the start of a new chapter for Moody's. However, the values that have been the bedrock of our legacy and success remain the same. Our commitment to our customers' evolving needs remains at the heart of who we are and what we do. Embedded in this commitment is quality of innovation, insightful analysis and industry-leading expertise that underpin our work. This is our new vision: a brand that positions us for the new Era of Exponential Risk we live in. We look forward to you joining us on the journey ahead.

To know more about the brand and the new logo, visit: <https://www.moody's.com/web/en/us/about-us.html>

MOODY'S RATINGS

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