

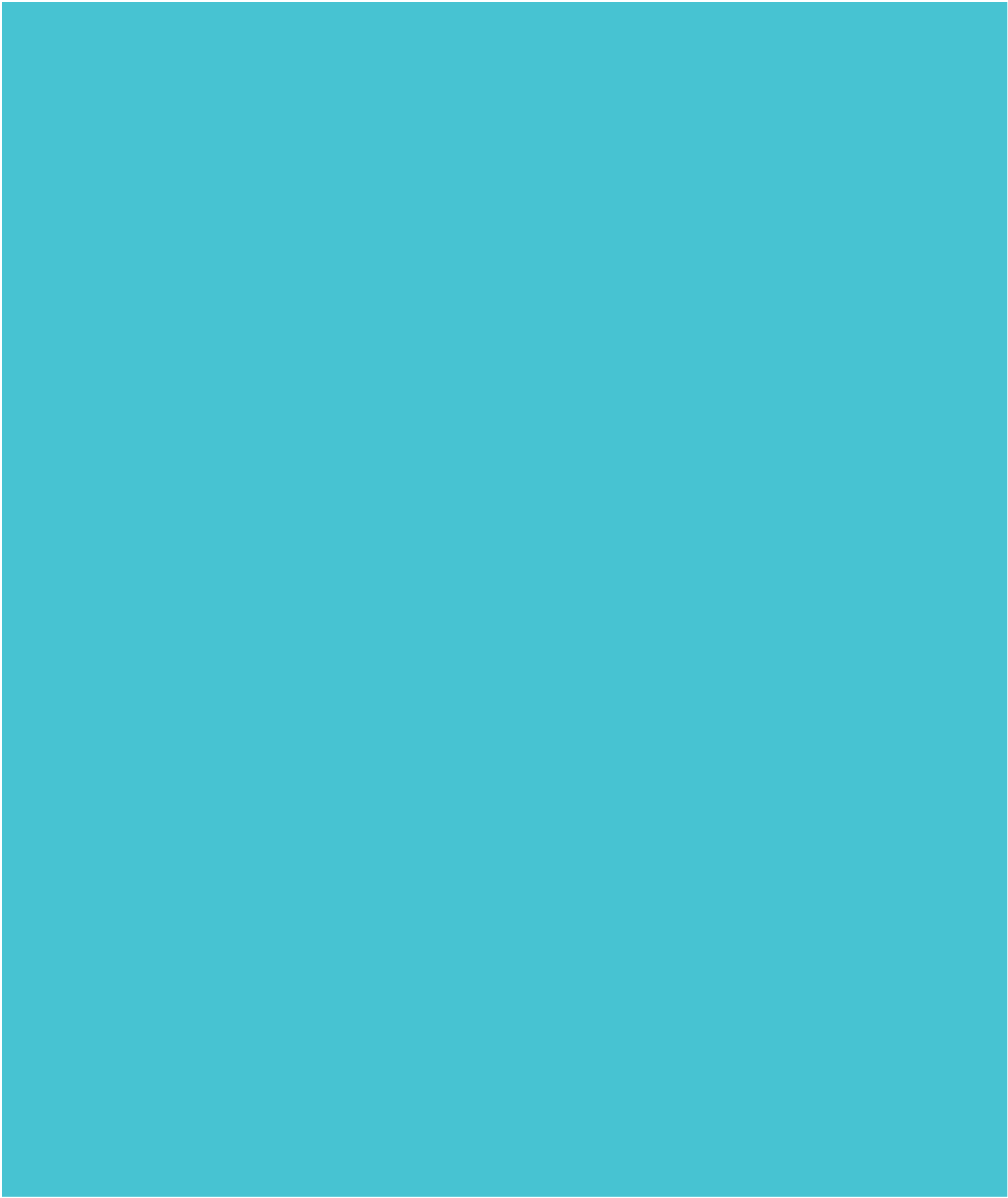


# MOODY'S IN THE COMMUNITY



## Community Connection

JULY - SEPTEMBER 2011



## Main Stories

### Read about Catherine Deluz's Volunteering Adventure in Thailand and Vietnam!

During the summer of 2011, Catherine Deluz, VP, Senior Credit Officer in Project Finance Infrastructure, Toronto, and her 10 year old daughter, Maia, travelled to Asia to conduct two 2 week camps for children in Xieng Lom, Laos and in Chieng Chau, Vietnam. Xieng Lom is a small village in the jungle, along the Nam Khan River, near Luang Prabang, a UNESCO protected city. Chieng Chau is located in the beautiful Mai Chau valley, North West of Hanoi. The camps offer arts and crafts, dancing, games, drama as well as English lessons. "The Monkey King" in Laos and "How Raven Stole the Sun" in Vietnam were the two plays that the children performed. Catherine brought fun and "funky" clothing that was used as costumes in the plays, as well as paper, paint, beads, brushes, feathers and more.

In Laos, 100 kids took part in the camp and 25 in Vietnam. At the end of each camp, the children put together a show and everyone enjoyed a fun celebration.



Catherine Deluz's on the left in Xieng Lom, Laos, with her daughter Maia (pink T-Shirt).

In addition, Maia's friends put together a music, dance, and singing show before the trip and raised \$850 for a book party in Laos where each of the 100 children got a book and each teacher in the school got a set of books. In Vietnam, the money was used to buy school books for 6th, 7th, 8th and 9th graders. The books were distributed to the poorest families and to deserving students. Finally, the balance of the funds was used to buy additional notebooks and pens for the students. In Laos, the government is too poor to provide school books to students and many families cannot afford even notebooks and pens. In Vietnam, the government has a set of books to be bought for each child in each grade but, again, the cost (about \$10-\$12) can be quite prohibitive for the poorest families.

Finally, many of Catherine's family and friends gathered new and gently used childrens' clothing for their trip. Catherine prepared over 30 bags of individually wrapped clothes, toothbrushes, toys, slippers, stickers, pens and pencils for children ranging from a few months old to 13-14 years old, and the bags were distributed in the Mai Chau valley to families in need.

For more information and pictures of the camp, please go to [www.thecatyawnd.wordpress.com](http://www.thecatyawnd.wordpress.com)

### 9/11 Events

Earlier this year, The Moody's Foundation made a five year \$500,000 grant to the National September 11 Memorial and Museum. The grant was generously matched by an anonymous donor allowing Moody's to be recognized as a \$1 million donor. As a result of the grant, twenty four employees joined Mayor Michael Bloomberg and many other business leaders to celebrate the rebuilding of lower Manhattan at the annual 9/11 memorial and museum gala.



Mayor Bloomberg with Fran Laserson, President, The Moody's Foundation

## Youth About Business

The annual Youth About Business (YAB) Summer Business Camps attracted eighteen Moody's volunteers in New York and fifteen in Chicago for the basic and championship camps. YAB camps use a hypothetical merger & acquisition transaction to teach students how to calculate financial ratios. The camps are intended to help students develop their analytical and mathematical thoughts. The Moody's Foundation supports two teams of students, one in Chicago and one in New York. The Moody's volunteers for the Summer Business Camp joined local CPAs, attorneys, bankers and analysts to mentor students on the fine points of the M&A process. Mentors played the roles of analyst, marketing executive, human resources professional, or stockholder for the simulated transaction. Students, taking a leadership role over their mentors, played the part of senior executives at the acquiring or target companies.

In addition to supporting the camps, on July 20 at 7 WTC a panel of Moody's employees including, John Campbell, Linda Rebbel, Rick Lane, CJ Harvey, intern Lacarnly Creech and Marion Viray met with 20 Youth About Business participants to discuss career planning, Moody's role in the capital markets and more. On July 28 Linda Huber was the keynote speaker at the celebration dinner for the championship camp finalists.



Youth About Business Lunch

## Arlene Isaacs-Lowe, Senior Vice President, Account Management; One of the "Top Women in Retail in Finance"

This spring Arlene Isaacs-Lowe was selected as one of the "Top Women in Retail and Finance" by *Women of Color* magazine for 2011. The magazine ran a feature article about Arlene's background and accomplishments. In addition, Arlene will participate in a panel discussion on Women in Financial Services at the Annual Women of Color in Technology and Business Conference in Dallas on November 5th where there will also be a recognition breakfast for the 2011 award recipients. Congratulation Arlene!

## Moody's Summer Experience Program at the High School of Economics & Finance

It was another successful year of the Moody's Summer Experience at the High School of Economics & Finance (HSEF) in lower Manhattan. High attendance and excellent graduation rates are what made this year great. The Moody's HSEF Summer Experience program makes a significant difference in preparing incoming freshmen for high school and in improving their academic performance. The program improves students' knowledge and skills in all subject areas by statistically significant levels, and studies have shown participants performed better academically and attended school more regularly than those who do not. Additionally, participants have better GPA's at a statistically significant level than non-participants. As a result of these outcomes, the school administration and staff consider this program essential to the success of incoming ninth grade students.



Moody's Summer Experience Program at the High School of Economics & Finance Graduation Ceremony

### West Chester Food Pantry Food Drive

In July, the West Chester, PA office coordinated a food drive for the local West Chester Food Pantry. The Food Pantry asked for food and personal care items and Moody's Economy.com really came through. West Chester employees donated numerous cases of pasta, rice and sauce, plus cases of peanut butter and jelly, cereal, canned fruits/veggies and bottles of juice. The pantry collected a case of toothpaste and tooth brushes, a case of shampoo and conditioner, packs of diapers, wipes and baby wash plus deodorant and a box of cleaning products. The total weight of the items was 426 lbs. Great job!



West Chester Food Pantry Food Drive

### Microfinance Event

On September 26, The Moody's Foundation and Moody's Research Labs hosted a panel discussion, produced by The Microfinance Club of New York with leaders in the microfinance sector.

Employees and microfinance professionals learned about efforts to identify appropriate financial services that help the poorest of the poor as well as findings from a pioneering pilot program to include the extreme poor into the formal financial system. Panelists included Anne Hastings, Director of Fonkoze, Haiti's largest microfinance institution, Bill Abrams, President of Trickle Up, and Graham Macmillan, Senior Program Officer for Financial Inclusion at the Citi Foundation.



Brittney McFarland; Cooke Intern with Fran Lasersen

### Cooke Student Interns with Issuers Relations Group

After completing an internship in the Public Finance group this spring, Cooke Intern Brittney McFarland rejoined Moody's this summer as an intern with the Issuer Relations team. Brittney is currently enrolled in the Moody's Transition to Life program at The Cooke Center for Learning and Development in New York, NY.

## Drives

### Blood Drive Buenos Aires

On July 4, ten employees took part in a blood drive organized by María Teresa de Badaracco, María Soledad Castellano and Marina Rosemberg for a local hospital.

### Book Drive in New York and London

The September book drive collected over 520 books for Kids Research Center.



Buenos Aires Blood Drive

## Walks

### JP Morgan Corporate Challenge

**London** – On July 6, 39 employees joined together at Battersea Park to collectively run a total of 136.5 miles for the local London charity, Barnardo's.

**San Francisco** – On September 21, five employees joined together at McCovey Cove to collectively run a total of 17.5 miles for Larkin Street Youth Services.



JPMorgan Corporate Challenge  
San Francisco

## Corporate Sponsored

**Moody's S.O.S.** (Saturday of Service UK) – On July 16, ten employees participated and on September 10, eight employees took part in a Moody's S.O.S at Kerrygold Community Garden. The volunteers sanded, brushed and painted four large picnic benches and filled five large planters with top soil. Collectively over the course of the two days, 144 hours of service were provided to the park.

**Brunel Urban Scholars** – On July 2, three UK volunteers attended the final Saturday session of mentoring and spent a collective 10.5 hours volunteering with the Brunel students.

**Habitat for Humanity New York City** – On September 24, 15 volunteers helped clean and prep houses at the St. John's Residences in Brooklyn, New York.



UK Saturday of Service



Habitat for Humanity NYC

## Moody's Afternoon of Service:

### Summer Interns

» **London** – On July 13 and 14, interns contributed a combined 56 hours of service at Stepney City Farm. The group dug out and moved approximately three tons of soil to make way for a new concreted cow shed, sifted approximate three wheelbarrows of soil, made 19 cuts in 10 pieces of timber and screwed in 10 very long screws... Well done!



Summer Interns *Afternoon of Service*,  
London

- » **San Francisco** – On July 28, 17 interns contributed a combined 51 hours of service at Portsmouth Square Park \ Neighborhood Parks Council. The group filled two large green bins with weeds and debris that they cleared away in three areas of the park including: approximately 2500 square feet of rubber playground surface, a row of bushes spanning about 50 yards, and a planter area (approximately 400 square feet.) Visitors will be grateful for the hard work of our dedicated interns.



Summer Interns *Afternoon of Service*, San Francisco

## Employee Resource Group

**New York: Women's Employee Resource Group** - On July 14, twenty volunteers from The Women's Employee Resource Group contributed 60 hours of service to Inwood House in the Bronx. The women spread over 30lbs of top soil, planted 8 large Arborite trees and designed, decorated and painted unfinished wood for 15 jewelry boxes, 6 frames and 9 mirrors!

**New York: Multicultural Employee Resource Group** - On August 11, eleven members of the Multicultural Employee Resource Group contributed 33 hours of service to Dock to Doc where they identified, labeled, padded and prepared for shipment 14 suction units, 2 B/P kits with stands, 6 pairs of crutches, 2 wheelchairs, 1 CPM machine, mammography equipment, 2 exam tables and lights, 2 respirators, 2 pediatric scales and 32 boxes of medical supplies shrink-wrapped onto a skid.



Women's Employee Resource Group, NYC



Multicultural Employee Resource Group, NYC

## Moody's Analytics

- » **New York: Professional Services Division** – On July 21, collectively 21 employees volunteered 63 hours visiting the Central Park Zoo with 15 disadvantaged children.
- » **New York: Sales, Service, Marketing** – On July 29, a group of 129 employees from the Sales, Service and Marketing team volunteered 387 hours at Riverside Park and untangled and weeded an overgrown garden that is approximately 120 sq ft, repaired one city block of pathway by creating an erosion control barrier to prevent sediment and run off from reaching the Hudson River, and removed nearly one ton of invasive tree and vine species from a wooded area.
- » **London: Sales, Service, Content, Software** – On August 3, 50 employees volunteered a collective 150 hours at Stepney City Park where they raked 120 meters of pathway, laid 120 meters of plastic meshing, moved 2/3 of a ton of soil, created a natural log pathway edging approximately 4 meters long and created an impressive granite stone curb pathway using 3 tons of stones.
- » **London: ECC, Professional Services, SAV** – On August 31, 19 employees volunteered a collective 57 hours at Mudchute Park & Farm.



Moody's *Afternoon of Service*, NYC



Moody's *Afternoon of Service*, London



Moody's *Afternoon of Service*, Beijing

**Dallas** - On July 27, 14 employees collectively contributed 42 hours of service to Children's Medical Center where they prepped and participating in art activities with children at the medical center.

**Beijing** – On July 27 and 28, a total of 15 employees contributed 45 hours of service to Chenguang Children's Rehabilitation Center where they painted three rehabilitation rooms for the young patients.

**New York: Legal** – On August 4, 27 members of the legal team spent a total of 81 hours volunteering with disadvantaged students from Kids Corporation exploring the Liberty Science Center in New Jersey.

**New York: Corporate Communications** – On September 15, 21 employees from the Communications team volunteered a collective 63 hours at PS 284 where they painted 35 canvas murals.

**London: SFG** - On September 28 and 29, a total of 52 employees contributed 156 hours to Mile End Park where they sanded, brushed and painted a 100-yard long fence and prepared the ground for hundreds of new plant bulbs.

**New York: CFG team** – On September 22 and 28 a total of 104 employees from the CFG team contributed 237 hours to various organizations around New York including Bottomless Closet working with women re-entering the workforce, getting their hands dirty at the Battery Conservancy and the New York Botanical Gardens, exploring the Museum of the Moving Image with 23 special needs children, preparing food at the Neighborhood Coalition Against Shelter and built cages for rescued animals at Animal Haven. Great work team!

## I Am Moody's In the Community

### Jaleni Thompson, Associate, Analyst PPIF - Liberty LEADS

Jaleni Thompson is a 2004 alumnus of the Goldman Sachs Scholars I-LEAD program (now a component of Liberty LEADS) and currently serves as a teacher, consultant, MCO Summer Internship Liaison, Junior Advisory Board member, and ambassador for Liberty LEADS, an educational non-profit based in New York City's Bankstreet College of Education. Liberty LEADS supplements school coursework of 5th to 12th grade students with everything from counseling services, to SAT prep courses, to Saturday electives in Financial Literacy (powered by D.R.E.A.M.). Jaleni raises and donates over \$1000 dollars annually for Liberty LEADS through unpaid volunteer work, fundraisers, Moody's Dollars for Doers and gift matching programs. Believing firmly in the adage "to whom much is given, much is expected", he can't give enough back to this program he describes as "unequivocally life-changing and profound in its outreach and cultivation of both talented and at risk, underrepresented youth".



Jaleni Thompson



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### Satya Gade, Vice President, Manager, Software Engineering – North South Foundation

North South Foundation (NSF) is a non-profit organization, run by volunteers, and dedicated to promoting excellence in academics by conducting educational workshops and contests in spelling, vocabulary, math, science, geography, essay writing and public speaking for children in the US. The funds raised through these activities are intended to help bright kids from poor families in India. There are over 70 chapters of NSF across the country. Since the founding of NSF in 1989, about 5000 scholarships have been awarded to the children from economically disadvantaged families in India. The goal for 2011-12 is to provide about 800 students with scholarships.

As an NSF Volunteer and Chapter Coordinator for the Mahwah-Rockland Chapter, Satya organizes the regional competitions held each year at Dominican College, Orangeburg, NY for over 50 kids of different age groups. His responsibilities include: registering children for various contests, running the contests, judging and corrections, as well as presenting the awards.



Satya Gade and his son Sohan Gade

### Ben Nelson, Analyst, Corporate Finance – Westminster College

Westminster College is a private liberal arts institution in New Wilmington, PA. Ben works with his former economics professor to run a networking and professional development program for undergraduate students. The program includes events such as professional seminars, presentations, guest lectures, and networking receptions. Ben also runs an annual financial analysis competition each fall where student teams compete for scholarships by making an analytical presentation to a committee of alumni professionals. The competition teaches credit analysis by linking academic concepts with real-world analytical methods, a task that will be easier this year because the students can sign up for free subscriptions with the new Moody's Academic website and access analytical methodologies used by Moody's analysts. Ben's next project will involve creating a structure to use microfinance concepts and a portfolio of real micro-loans to teach development economics and help the students develop a tangible link to addressing global poverty. This project is expected to launch at the beginning of the 2012-2013 academic year.



Ben Nelson

## Diversity Section

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### Hetrick Martin Institute (HMI) Job Readiness Volunteers

Hetrick Martin Institute (HMI), a Moody's Foundation grantee and home to the Harvey Milk High School for at-risk students, invited members from the LGBT+ Employee Resource group to participate in their Job University forum during the 2011 spring and summer semesters. This continues a relationship that Moody's has built with HMI over the past two years. Moody's volunteers have hosted several workshops on professionalism where students discussed the importance of maintaining a strong work ethic and handling conflicts in the work place. April volunteers were John Medina and Ted Huang and August volunteers were Robert Counce and Richard Kubanik.

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