



Positive & Negative Screening

Monitoring companies' involvement in controversial activities is an essential part of responsible investment and risk management. Our Controversial Activity Screening provides you with a comprehensive view of the most common areas of investor concern, from alcohol and tobacco to fossil fuels. Alongside this, our specialized Weapons Screening captures all forms of company involvement in conventional and controversial weapons.

Of equal importance is the need to channel capital towards those companies making positive contributions to sustainability through their products and services. Whether your interests lie in advancing health and wellbeing, or combatting climate change, our Sustainable Goods and Services solution enables you to do just that.

Use cases



Ensure portfolio compliance with internal policies, investment mandates, client values, and emerging regulations



Manage reputational risk by identifying exposure to controversial activities



Build SRI-labelled funds, ESG indices, or thematic impact products

By the numbers



..... 10,000 companies covered

Controversial Activity Screening

17 
controversial areas

63 
underlying criteria

Sustainable Goods and Services Screening

9 
sustainability themes

91 
goods and services

Key features



Detailed Analysis

Granular data allows you to pinpoint the nature of companies' involvement in a given activity and benchmark this at the portfolio level



Transparent Process

Where available, we include information on the data sources behind each datapoint for transparency and ease of reference



Comprehensive Data

Our ESG analysts' deep knowledge of sector and geographic specificities ensures that we capture the most complete picture of an investee company's activities

- Data is drawn from corporate reporting, carefully validated news analysis, and direct engagement with companies



Holistic Insight

Our analysis is not only quantitative, but qualitative too. Our ESG analysts include written commentary to add nuance and explain their thinking



Ever-Evolving

All companies are screened annually to keep our insights up-to-date

Controversial Activity Screening

- » Analysis of controversial activity exposure is not one-size-fits-all, so our methodology covers the full range of potential involvements, from development and production to sale and servicing
- » Companies are classified as having No involvement, Minor (sale or distribution representing below 10% of revenue), or Major involvement (production, or sale or distribution representing above 10% of revenue). You can view the overall percentage of company revenues derived from controversial activities, as well as a breakdown by activity

Sustainable Goods and Services Screening

- » Our ESG analysts have used their domain expertise to identify an exhaustive list of products and services demonstrably contributing to the achievement of the UN SDGs, such as those linked to clean water production, and grouped them under corresponding themes
- » Adaptable datasets mean that you can view a company's involvement in positive, SDG-aligned activities as an overall percentage of revenue, or at the individual product or service level

Deliverables



Intuitive, customizable Excel datasets allow easy assessment and comparison of exposure to positive and negative activities at the company and portfolio level



Access via API, FTP, Excel and Moody's proprietary platforms

Contact Us

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