

# NewsEdge News API

## News-Enable Your Business

When your business requires timely, relevant news for your internal teams, platforms, or external applications but you don't want the overhead of licensing and storage requirements for multiple newsfeeds in-house, a news API makes it easy to integrate this information into established workflows and proprietary applications. Moody's NewsEdge API is a newly re-architected API for search and retrieval utilizing the latest in cloud native architecture to meet today's business needs.

With news on companies, industries, and topics key to your business, NewsEdge API makes it easy to integrate targeted news to keep your end users informed as news breaks and events unfold. Company announcements, regulatory compliance, adverse media, and other risk-related news can all have an impact on your near and long-term strategies. NewsEdge API helps you to news-enable your business.

NewsEdge API is a delivery component of the NewsEdge suite of news solutions. This means you get access to the breadth and depth of our content collection which includes:

- Access to over **27,000** global news sources of business relevant news and information
- Over **1 million** news stories processed each business day
- NewsEdge metadata enrichment:
  - Entity extraction and validation, including Orbis IDs
  - **3,500** subject codes
  - **1,500** industry codes
  - **119K** locations
- Access to historical news up to **15 years**

### ENGINEERED FOR SCALABILITY

Regardless of the size of your operations, NewsEdge API can handle your user requirements. The application can easily handle growth in your business in terms of number of users as well as concurrent requests to the system. When demand is high, NewsEdge API can scale to your needs.

## BUILT FOR SPEED

Unlike previous versions, our latest API technology can fulfill high volumes of calls with no cap on the number of calls per day. When your users need timely news and information throughout the day, NewsEdge API delivers fast. Standard search queries return results within sub-seconds.

## DESIGNED FOR EASE OF USE

Regardless of your level of technology expertise, NewsEdge API offers a straightforward query language to ensure you are able to deploy news into your applications as quickly as possible.

## BENEFITS

APIs offer businesses a timely, flexible way to integrate functionality and intelligence into their proprietary applications to create a unique experience for their users. NewsEdge API is no exception and offers you many benefits.



**Free Up Storage Space:** Using NewsEdge API means you do not need to store large volumes of news in-house for your users search and retrieval needs.



**Save Time and Resources:** Since you don't have to store or manage entire news feeds in-house, you will not need the infrastructure required to support this content or the overhead needed to support this type of operation.



**Ready Search and Alerting for Your Applications:** NewsEdge API make it easy to integrate news where your users work, providing much needed intelligence when they need it.



**Leverage Metadata Enrichment:** Like all NewsEdge solutions, NewsEdge API boasts the same value-added metadata offered through other feeds and applications to quickly parse and surface the relevant news your users require.

## ACCESSIBILITY

NewsEdge API is part of the Moody's API Hub, a single resource to access, trial, and learn more about various data APIs available from across Moody's segments. At Moody's API Hub, users can explore the NewsEdge API and content through a self-registration trial access. Easy to understand API calls ensure that all users, even those with little to no technical expertise, can implement a NewsEdge solution.

## CONCLUSION

In a fast-paced business environment, your users need timely, relevant news and information ready and available when decisions need to be made. NewsEdge API helps you to quickly deploy key intelligence directly into your applications and workflows, arming your users with the insights they need with the flexibility your business desires.



## CONTACT US

To begin exploring NewsEdge API, please visit [hub.moodyanalytics.com](https://hub.moodyanalytics.com) or to find out more about NewsEdge content and solutions, please visit [www.newsedge.com](https://www.newsedge.com)